



WBTV

ORDER

Print Date 09/18/12

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Flight Dates 09/18/12-09/24/12

Contract / Revision 821658 /

Original Date / Revision
09/17/12 09/17/12

Advertiser Dalton for Governor

Agency Buying Time Media

Buying Contact

2715 M Street, NW
4th Floor
Washington, DC 20007Primary Account Executive
Dave Clark

Account Executive	Order%	Start Date	End Date
Dave Clark	100%		

Product
DALTON FOR GOVERNOR

Agency Com 15%

Billing Contact

650 Massachusetts Ave NW
#210
Washington, DC 20001

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 2206

Alt Order # 06317863

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL500

Priority P 3

Advertiser Ref

Order Share 41% Market Value 59817

Competing Station	% of Order	Amount
WAXN	2%	1196
WBTVn	%	0
WBTVt	%	0
WCCB	2%	1196
WCNC	7%	4187
WHKY	%	0
WJZY	%	0
WMYT	%	0
WNSC	%	0
WSOC	48%	28712
WTVI	%	0
WUNE	%	0
WUNG	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
September 2012	48	\$20,846.25	\$24,525.00	0.00
Totals	48	\$20,846.25	\$24,525.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
08/27/12	09/24/12	48	\$20,846.25	\$24,525.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WBTV	09/21/12	09/21/12	Rachael Ray Rachael Ray	Comm	10a-11a	----1--	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	----1--		1		\$300.00		0.00					
E 2	WBTV	09/21/12	09/21/12	CBS Soaps CBS Daytime	Comm	12:30-2P (12:30 PM-2:00 PM)	----1--	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	----1--		1		\$450.00		0.00					
E 3	WBTV	09/21/12	09/21/12		Comm	M-F 4-4.30p	----1--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00



WBTV

Print Date: 09/18/12

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Contract / Revision **821658** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:15:00

Advertiser **Dalton for Governor**Product **DALTON FOR GOVERNOR** Estimate # **2206**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				WBTV News 4p WBTV News at 4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----1--					1	\$700.00		0.00			
E 4	WBTV	09/21/12	09/21/12	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	----1--	:30	1	\$875.00	P 1	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----1--					1	\$875.00		0.00			
E 5	WBTV	09/21/12	09/21/12	WBTV News 5a WBTV News 5a	Comm	5-530a	----1--	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----1--					1	\$300.00		0.00			
E 6	WBTV	09/21/12	09/21/12	WBTV News 530a WBTV News 530a	Comm	530-6a	----1--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----1--					1	\$400.00		0.00			
E 7	WBTV	09/21/12	09/21/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	----1--	:30	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----1--					1	\$650.00		0.00			
E 8	WBTV	09/21/12	09/21/12	Millionaire Millionaire	Comm	M-F 730p-8p	----1--	:30	1	\$925.00	P 1	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	----1--					1	\$925.00		0.00			
E 9	WBTV	09/24/12	09/24/12	CBS Soaps CBS Daytime	Comm	12:30-2p (12:30 PM-2:00 PM)	1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----					1	\$450.00		0.00			
E 10	WBTV	09/24/12	09/24/12	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----					1	\$350.00		0.00			
E 11	WBTV	09/24/12	09/24/12	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----					1	\$350.00		0.00			
E 12	WBTV	09/24/12	09/24/12	WBTV News 5a WBTV News 5a	Comm	5-530a	1-----	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----					1	\$400.00		0.00			
E 13	WBTV	09/24/12	09/24/12	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	1-----	:30	1	\$600.00	P 3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----					1	\$600.00		0.00			
E 14	WBTV	09/24/12	09/24/12	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	1-----	:30	1	\$700.00	P 3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----					1	\$700.00		0.00			
E 15	WBTV	09/24/12	09/24/12	Millionaire Millionaire	Comm	M-F 730p-8p	1-----	:30	1	\$925.00	P 1	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----					1	\$925.00		0.00			



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Contract / Revision **821658** Flight Dates **09/18/12-09/24/12**

Hiatus Dates

Original Date / Revision 09/17/12/ 09/17/12

Order Sep 00:15:00

Advertiser **Dalton for Governor**Product **DALTON FOR GOVERNOR** Estimate # **2206**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 15	WBTV	09/24/12	09/24/12	Millionaire Millionaire	Comm	M-F 730p-8p	1-----	:30	1	\$925.00	P 1	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----		1				\$925.00		0.00			
E 16	WBTV	09/24/12	09/24/12	America Now America Now	Comm	9a-10a	1-----	:30	1	\$125.00	P 3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	1-----		1				\$125.00		0.00			
E 17	WBTV	09/22/12	09/22/12	WBTV Sat 5a News WBTV Sat 5a News	Comm	5-6a	-----1-	:30	1	\$250.00	P 1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-		1				\$250.00		0.00			
E 18	WBTV	09/22/12	09/22/12	WBTV Sat 6a News WBTV Sat 6a News	Comm	6-7a	-----1-	:30	1	\$375.00	P 1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-		1				\$375.00		0.00			
E 19	WBTV	09/22/12	09/22/12	WBTV Sat 7a News WBTV Sat 7a News	Comm	7-8a	-----1-	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-		1				\$500.00		0.00			
E 20	WBTV	09/22/12	09/22/12	CBS Saturday Early Show CBS Saturday Early Show	Comm	8-10a	-----1-	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1-		1				\$500.00		0.00			
E 21	WBTV	09/23/12	09/23/12	Late Run Late News Late run late after Footb	Comm	11.30p-2a	-----1	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1		1				\$400.00		0.00			
E 22	WBTV	09/23/12	09/23/12	Face The Nation Face the Nation	Comm	1130a-12n	-----1	:30	1	\$250.00	P 3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1		1				\$250.00		0.00			
E 23	WBTV	09/23/12	09/23/12	WBTV Sun 5a News WBTV Sun Am News	Comm	5-6a	-----1	:30	1	\$150.00	P 3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1		1				\$150.00		0.00			
E 24	WBTV	09/23/12	09/23/12	WBTV Sun 6a News WBTV Sun AM News	Comm	6-7a	-----1	:30	1	\$225.00	P 3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1		1				\$225.00		0.00			
E 25	WBTV	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$525.00	P 3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----1		1				\$525.00		0.00			
E 26	WBTV	09/20/12	09/20/12	Rachael Ray Rachael Ray	Comm	10a-11a	---1---	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---1---		1				\$300.00		0.00			
E 27	WBTV	09/20/12	09/20/12	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	---1---	:30	1	\$950.00	P 3	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---1---		1				\$950.00		0.00			

**WBTV**

Print Date: 09/18/12

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Contract / Revision **821658** Flight Dates **09/18/12-09/24/12**Hiatus DatesOriginal Date / Revision 09/17/12/ 09/17/12Order Sep 00:15:00Advertiser **Dalton for Governor**Product **DALTON FOR GOVERNOR** Estimate # **2206**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 27	WBTV	09/20/12	09/20/12	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	--- 1---	:30	1	\$950.00	P 3	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--- 1---					1	\$950.00		0.00			
E 28	WBTV	09/20/12	09/20/12	CBS Soaps CBS Daytime	Comm	12:30-3p	--- 1---	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--- 1---					1	\$450.00		0.00			
E 29	WBTV	09/20/12	09/20/12	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	--- 1---	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--- 1---					1	\$350.00		0.00			
E 30	WBTV	09/20/12	09/20/12	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	--- 1---	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--- 1---					1	\$700.00		0.00			
E 31	WBTV	09/20/12	09/20/12	WBTV News 530a WBTV News 530a	Comm	530-6a	--- 1---	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--- 1---					1	\$400.00		0.00			
E 32	WBTV	09/20/12	09/20/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	--- 1---	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--- 1---					1	\$800.00		0.00			
E 33	WBTV	09/20/12	09/20/12	America Now America Now	Comm	9a-10a	--- 1---	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--- 1---					1	\$200.00		0.00			
E 34	WBTV	09/19/12	09/21/12	Rachael Ray Rachael Ray	Comm	10a-11a	-- WTF--	:30	1	\$300.00	P 1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- WTF--					1	\$300.00		0.00			
E 35	WBTV	09/19/12	09/21/12	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	-- WTF--	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- WTF--					1	\$350.00		0.00			
E 36	WBTV	09/19/12	09/21/12	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	-- WTF--	:30	1	\$700.00	P 1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- WTF--					1	\$700.00		0.00			
E 37	WBTV	09/19/12	09/21/12	WBTV News 530a WBTV News 530a	Comm	530-6a	-- WTF--	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- WTF--					1	\$400.00		0.00			
E 38	WBTV	09/19/12	09/21/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	-- WTF--	:30	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- WTF--					1	\$650.00		0.00			
E 39	WBTV	09/19/12	09/21/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	-- WTF--	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

**WBTV**

Print Date: 09/18/12

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Contract / Revision **821658** Flight Dates **09/18/12-09/24/12**Hiatus DatesOriginal Date / Revision 09/17/12/ 09/17/12Order Sep 00:15:00Advertiser **Dalton for Governor**Product **DALTON FOR GOVERNOR** Estimate # **2206**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	WBTV	09/19/12	09/21/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	-- WTF--	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- WTF--					1	\$800.00		0.00			
E 40	WBTV	09/19/12	09/21/12	America Now America Now	Comm	9a-10a	-- WTF--	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- WTF--					1	\$200.00		0.00			
E 41	WBTV	09/19/12	09/19/12	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	-- 1----	:30	1	\$950.00	P 3	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 1----					1	\$950.00		0.00			
E 42	WBTV	09/19/12	09/19/12	CBS Soaps CBS Daytime	Comm	12:30-3p (12:30 PM-2:00 PM)	-- 1----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 1----					1	\$450.00		0.00			
E 43	WBTV	09/19/12	09/19/12	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	-- 1----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 1----					1	\$350.00		0.00			
E 44	WBTV	09/19/12	09/19/12	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	-- 1----	:30	1	\$875.00	P 1	0.00	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 1----					1	\$875.00		0.00			
E 45	WBTV	09/19/12	09/19/12	WBTV News 5a WBTV News 5a	Comm	5-530a	-- 1----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 1----					1	\$300.00		0.00			
E 46	WBTV	09/19/12	09/19/12	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	-- 1----	:30	1	\$650.00	P 3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 1----					1	\$650.00		0.00			
E 47	WBTV	09/19/12	09/19/12	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	-- 1----	:30	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 1----					1	\$800.00		0.00			
E 48	WBTV	09/19/12	09/19/12	Millionaire Millionaire	Comm	M-F 730p-8p	-- 1----	:30	1	\$925.00	P 1	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-- 1----					1	\$925.00		0.00			
Totals														48	\$24,525.00